



MICHIGAN STATE
UNIVERSITY

Extension

21885 Dunham Rd., Suite 12 Clinton Twp., MI 48036

Phone 586-469-5180 Fax 586-469-6948

www.msue.msu.edu

NEWS RELEASE

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For Immediate Release

Media Contact:

Kathe Hale

586-469-6088

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Farm to Institution Marketing Opportunities for Local Food

Farmers looking for new business in the local food economy should stop by the Farm to Institution Meet and Greet sponsored by Macomb County Michigan State University Extension. The event is being held on April 14th from 3:00 – 5:00 pm at the Clinton-Macomb North Branch Library located at 16800 24 Mile Road in Macomb.

Institutions like hospitals, schools, correctional facilities, retirement homes and child care centers may be interested in purchasing fresh produce directly from local farmers. This event will offer a panel discussion of farmers, food service directors and buyers to help participants to find out what area schools want to purchase and what local farms have to offer.

Farmers and institutions should bring business cards and other information about their products.

To register for the program, contact Kathe Hale at 586-469-6088 or email at halek@anr.msu.edu by Monday, April 11, 2011.

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For media inquiries only, please contact John Cwikla at (586) 463-3523